



Fall Festival

October 26, 2024 12pm-3pm

We are excited to announce the Saratoga Springs Downtown Business Association will be hosting the annual Fall Festival, Saturday, October 26, 2024 from 12-3pm. Featuring live music by Road Soda Pop, pumpkin rolling, trick-or-treating, Therapeutic Horses, face painters, and more! With your generous support, we can make this crowd-pleasing event possible. "2024 Fall Fest" is free and open to all!

"Sugar Maple" Sponsor - \$2,500

- Company logo on a banner: The Pumpkin Rolling sponsored by _____
- Company logo included in select printed advertising
- Company name included on press release
- Thank you in DBA Newsletter
- Thank you on social media event page
- Logo on Fall Fest webpage for 1 year

"Apple Crisp" Sponsor - \$1,000

- Company logo on a banner: Live music sponsored by _____
- Company logo included in select printed advertising
- Company name included on press release
- Thank you in DBA Newsletter
- Thank you on social media event page
- Logo on Fall Fest webpage for 1 year

"Autumn" Sponsor - \$500

- Company logo included in select printed advertising
- Company name included on press release
- Thank you in DBA Newsletter
- Thank you on social media event page
- Logo on Fall Fest webpage for 1 year

"Scarecrow" Sponsor - \$250

- Company name in text included in select printed advertising
- Company name mention included on press release
- Thank you in DBA Newsletter
- Thank you on social media event page



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Please Check:

____ "Sugar Maple" Sponsor - \$2,500 - Limit ONE (Supply logo)

____ "Apple Crisp" Sponsor - \$1,000 (Supply logo)

____ "Autumn" Sponsor - \$500 (Supply logo)

____ "Scarecrow" Sponsor - \$250

____ I will be a Trick-or-Treating location (Inclusion on the Fall Fest Event Map)

***Must be a DBA member in good standing to be listed on map**

Company/Organization Name: _____

Contact Name: _____

Contact Phone: _____

Email: _____

Check Attached (Payable to: Saratoga Springs DBA) _____

OR Pay by credit card _____ (If you check this, we will email you a link to pay via credit card.)

**DEADLINE FRIDAY, SEPTEMBER 30TH
TO RECEIVE SUBMISSION AND PAYMENT**

If you have any questions please contact : Kim Leon

Email: kim.leon@saratogaspringsdowntown.com or call: 518-587-8635.

Saratoga Springs Downtown Business Association: P.O.BOX 974, Saratoga Springs, NY. 12866

**Thank you for taking the time to consider supporting this community event.
We look forward to welcoming your family, friends, employees, customers, and
guests to downtown Saratoga Springs this Fall.**