



37th Annual Victorian Streetwalk Thursday, November 30, 2023 6pm-9pm

We are excited to announce the Saratoga Springs Downtown Business Association will be hosting the *Victorian Streetwalk* on Thursday, November 30, 2023 6-9pm. This year we will be closing North Broadway down to South Broadway. Join us for Saratoga Springs annual tree lighting with Santa and Mrs. Claus and in their cottage after. There will be carolers, ballet dancers, face painters and historians dressed up in Victorian clothes. Please join us in helping plan a fabulous holiday event that our community will remember for years to come.

Tree Lighting Sponsor - \$10,000 (One Sponsor)

- Title Sponsor for the Tree Lighting Ceremony
- Company logo signage in front of the tree throughout the entire holiday season
- The opportunity to join our entertainment on the stage and share about your company for 1 min
- Company logo on the Streetwalk Weekend banner in front of various performers
- Company name included on press release announcing the *2023 Victorian Streetwalk*
- Company logo included in select printed advertising
- One year DBA membership
- Your company information/story shared on social media and DBA website
- Thank you on DBA Newsletter
- Logo on the Victorian Streetwalk webpage for 1 year
- Thank you on social media event page

Santa Sponsor - \$5,000

- Company logo signage outside of Santa's cottage for the month of December
- Santa mentions this sponsor during *Victorian Streetwalk Tree Lighting*
- Company logo on the Victorian Streetwalk banner in front of various performers
- Company name included on press release announcing the *2023 Victorian Streetwalk*
- Company logo included in all printed advertising
- One year DBA membership
- Company information/story shared on social media and DBA website
- Thank you on DBA Newsletter
- Logo on Victorian Streetwalk webpage for 1 year
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North Pole Sponsor - \$2,500

- Company logo on the Victorian Streetwalk banner in front of various performers
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- Company name included on press release announcing the 2023 *Victorian Streetwalk*
- Company logo included in selected printed advertising
- Company information/story shared on social media and DBA website
- Thank you on DBA Newsletter
- Logo on Victorian Streetwalk webpage for 1 year
- Thank you on social media event page

Gingerbread Sponsor - \$1,000

- Company logo on the Victorian Streetwalk banner in front of various performers
- Company logo included in select printed advertising
- Company name included on press release announcing the 2023 *Victorian Streetwalk*
- Thank you in DBA Newsletter
- Thank you on social media event page
- Logo on Victorian Streetwalk webpage for 1 year

Candy Cane Sponsor - \$500

- Company logo framed on all & Pop-Up Tables along with a bowl of candy canes!
- Company logo included in select printed advertising
- Company name included on press release announcing the 2023 *Victorian Streetwalk*
- Thank you in DBA Newsletter
- Thank you on social media event page
- Logo on Victorian Streetwalk webpage for 1 year

Mistletoe Sponsor - \$250

- Company name in text included in all printed advertising
- Company name mention included on press release announcing the 2023 *Victorian Streetwalk*
- Thank you in DBA Newsletter
- Thank you on social media event page



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Thursday, November 30, 2023 6pm-9pm**

Please Check:

- ___ Tree Lighting Sponsor - \$10,000 - Limit ONE (Supply logo)
- ___ Santa Sponsor - \$5,000 - (Supply logo)
- ___ North Pole Sponsor - \$2,500 - (Supply logo)
- ___ Gingerbread Sponsor - \$1,000 (Supply logo)
- ___ Candy Candy Sponsor - \$500 (Supply logo)
- ___ Mistletoe Sponsor - \$250

Company/Organization Name: _____

Contact Name: _____

Contact Phone: _____

Email: _____

Check Attached (Payable to: Saratoga Springs DBA) _____

OR Pay by credit card _____ (If you check this, we will email you an invoice for credit card payment.)

**DEADLINE TUESDAY, OCTOBER 31ST
TO RECEIVE SUBMISSION AND PAYMENT**

Thank you for taking the time to consider supporting this community event. We look forward to welcoming your family, friends, employees, customers, and guests to downtown Saratoga Springs this Holiday season.

If you have any questions please contact : Kim Leon.

Her email is: kim.leon@saratogaspringsdowntown.com or call: 518-587-8635.

Saratoga Springs Downtown Business Association: P.O.BOX 974, Saratoga Springs, NY. 12866