



## 38th Annual Victorian Streetwalk Thursday, December 5, 2024 6pm-9pm

We are excited to announce the Saratoga Springs Downtown Business Association will be hosting the *Victorian Streetwalk* on Thursday, December 5, 2024 6-9pm. We will be closing North Broadway down to South Broadway. Join us for Saratoga Springs annual tree lighting with Santa and Mrs. Claus. There will be carolers, ballet dancers, face painters and historians dressed up in Victorian clothes. Please join us in helping plan a fabulous holiday event that our community will remember for years to come.

### Tree Lighting Sponsor - \$10,000 - **SOLD**

- Title Sponsor for the Tree Lighting Ceremony
- Company logo signage in front of the tree throughout the entire holiday season
- The opportunity to join our entertainment on the stage and share about your company for 1 min
- Company logo on the Streetwalk Weekend banner in front of various performers
- Company name included on press release announcing the *2024 Victorian Streetwalk*
- Company logo included in select printed advertising
- One year DBA membership
- Your company information/story shared on social media and DBA website
- Thank you on DBA Newsletter
- Logo on the Victorian Streetwalk webpage for 1 year
- Thank you on social media event page

### Santa Sponsor - \$5,000

- Company logo signage outside of Santa's cottage for the month of December
- Santa mentions this sponsor during *Victorian Streetwalk Tree Lighting*
- Company logo on the Victorian Streetwalk banner in front of various performers
- Company name included on press release announcing the *2024 Victorian Streetwalk*
- Company logo included in all printed advertising
- One year DBA membership
- Company information/story shared on social media and DBA website
- Thank you on DBA Newsletter
- Logo on Victorian Streetwalk webpage for 1 year
- Thank you on social media event page



## **38th Annual Victorian Streetwalk Thursday, December 5, 2024 6pm-9pm**

### **North Pole Sponsor - \$2,500**

- Company logo on the Victorian Streetwalk banner in front of various performers
- Company name included on press release announcing the 2024 *Victorian Streetwalk*
- Company logo included in selected printed advertising
- Company information/story shared on social media and DBA website
- Thank you on DBA Newsletter
- Logo on Victorian Streetwalk webpage for 1 year
- Thank you on social media event page

### **Gingerbread Sponsor - \$1,000**

- Company logo on the Victorian Streetwalk banner in front of various performers
- Company logo included in select printed advertising
- Company name included on press release announcing the 2024 *Victorian Streetwalk*
- Thank you in DBA Newsletter
- Thank you on social media event page
- Logo on Victorian Streetwalk webpage for 1 year

### **Candy Cane Sponsor - \$500**

- Company logo framed on all & Pop-Up Tables along with a bowl of candy canes!
- Company logo included in select printed advertising
- Company name included on press release announcing the 2024 *Victorian Streetwalk*
- Thank you in DBA Newsletter
- Thank you on social media event page
- Logo on Victorian Streetwalk webpage for 1 year

### **Mistletoe Sponsor - \$250**

- Company name in text included in all printed advertising
- Company name mention included on press release announcing the 2024 *Victorian Streetwalk*
- Thank you in DBA Newsletter
- Thank you on social media event page



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Thursday, December 5, 2024 6pm-9pm**

**Please Check:**

\_\_\_ Tree Lighting Sponsor - \$10,000 - Limit ONE - SOLD

\_\_\_ Santa Sponsor - \$5,000 - (Supply logo)

\_\_\_ North Pole Sponsor - \$2,500 - (Supply logo)

\_\_\_ Gingerbread Sponsor - \$1,000 (Supply logo)

\_\_\_ Candy Cane Sponsor - \$500 (Supply logo)

\_\_\_ Mistletoe Sponsor - \$250

Company/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Check Attached (Payable to: Saratoga Springs DBA) \_\_\_\_\_

OR Pay by credit card \_\_\_\_\_ ( If you check this, we will email you an invoice for credit card payment.)

**DEADLINE THURSDAY, OCTOBER 31ST  
TO RECEIVE SUBMISSION AND PAYMENT**

**Thank you for taking the time to consider supporting this community event. We look forward to welcoming your family, friends, employees, customers, and guests to downtown Saratoga Springs this Holiday season.**

If you have any questions please contact : Kim Leon.

Her email is: [kim.leon@saratogaspringsdowntown.com](mailto:kim.leon@saratogaspringsdowntown.com) or call: 518-587-8635.

Saratoga Springs Downtown Business Association: P.O.BOX 974, Saratoga Springs, NY. 12866