



Fall Festival

Oct 21, 2023 12pm-3pm

We are excited to announce the Saratoga Springs Downtown Business Association will be hosting the annual Fall Festival, Saturday, October 21, 2023 from 12-3pm. Featuring live music by Road Soda Pop, pumpkin rolling, a petting zoo, face painters, the Great Saratoga Pumpkin Hunt, and so much more! With your generous support, we can make this crowd-pleasing event possible. "2023 Fall Fest" is free and open to all!

"Harvest" Sponsor - \$10,000 (One Sponsor)

- Company logo on Trick or Treat Bags handed out to kids
- Main stage entertainment sponsor
- A 2-minute presentation about your business prior to entertainment starting on stage
- Recognition by Musical Act during their performance
- Company logo placement on "On The Spot" Photo Magnets
- Company name included on press release announcing the 2023 Fall Fest
- Company logo included in select printed advertising
- Company information/story shared on social media and DBA website
- Thank you on DBA Newsletter
- Logo on Fall Fest webpage for 1 year
- Thank you on social media event page

"Pumpkin Roll" Sponsor - \$5,000 (One Sponsor)

- Company logo on a banner: The Fall Fest Pumpkin Roll sponsored by _____
- Tags in all social media marketing for the "Great Saratoga Pumpkin Hunt" - 2 week long event
- Company logo placement on "On The Spot" Photo Magnets
- Company name included on press release
- Company logo included in select printed advertising
- Company information/story shared on social media and DBA website
- Thank you on DBA Newsletter
- Logo on Fall Fest webpage for 1 year
- Thank you on social media event page



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“Sugar Maple” Sponsor - \$2,500

- Company logo on a banner: The Petting Zoo sponsored by _____
- Company logo placement on “On The Spot” Photo Magnets
- Company logo included in select printed advertising
- Company name included on press release
- Thank you in DBA Newsletter
- Thank you on social media event page
- Logo on Fall Fest webpage for 1 year

“Apple Crisp” Sponsor - \$1,000

- Company logo on a banner: Face Painters sponsored by _____
- Company logo included in select printed advertising
- Company name included on press release
- Thank you in DBA Newsletter
- Thank you on social media event page
- Logo on Fall Fest webpage for 1 year

“Autumn” Sponsor - \$500

- Company logo included in select printed advertising
- Company name included on press release
- Thank you in DBA Newsletter
- Thank you on social media event page
- Logo on Fall Fest webpage for 1 year

“Scarecrow” Sponsor - \$250

- Company name in text included in select printed advertising
- Company name mention included on press release
- Thank you in DBA Newsletter
- Thank you on social media event page



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Please Check:

____ "Harvest" Sponsor - \$10,000 - Limit ONE (Supply logo)

____ "Pumpkin Roll" Sponsor - \$5,000 - Limit ONE (Supply logo)

____ "Sugar Maple" Sponsor - \$2,500 - Limit ONE (Supply logo)

____ "Apple Crisp" Sponsor - \$1,000 (Supply logo)

____ "Autumn" Sponsor - \$500 (Supply logo)

____ "Scarecrow" Sponsor - \$250

____ I will be a Trick-or-Treating location (Inclusion on the Fall Fest Event Map)
*Don't forget to share on social media

Company/Organization Name: _____

Contact Name: _____

Contact Phone: _____

Email: _____

Check Attached (Payable to: Saratoga Springs DBA) _____

OR Pay by credit card _____ (If you check this, we will email you a link to pay via credit card.)

DEADLINE FRIDAY, SEPTEMBER 29TH
TO RECEIVE SUBMISSION AND PAYMENT

If you have any questions please contact : Kim Leon

Email: kim.leon@saratogaspringsdowntown.com or call: 518-587-8635.

Saratoga Springs Downtown Business Association: P.O.BOX 974, Saratoga Springs, NY. 12866

Thank you for taking the time to consider supporting this community event.
We look forward to welcoming your family, friends, employees, customers, and
guests to downtown Saratoga Springs this Fall.