



Fall Festival

October 25, 2025 12pm-3pm

We are excited to announce the Saratoga Springs Downtown Business Association will be hosting the annual Fall Festival, Saturday, October 25, 2025 from 12-3pm. Featuring live music by Road Soda Pop, pumpkin rolling, trick-or-treating, Upset the Miniature Dark Horse of Saratoga, face painters, and more! With your generous support, we can make this crowd-pleasing event possible. "2025 Fall Fest" is free and open to all families to attend in our community!

"Sugar Maple" Sponsor - \$2,500

- Company logo on signage downtown as the Main event sponsor
- Company logo included in email advertising to businesses and general public
- Company logo included on DBA Event Page
- Company name included on press release
- Thank you in DBA Newsletter
- Thank you on social media event page
- Opportunity to table at the event or place marketing materials at the DBA table

"Apple Crisp" Sponsor - \$1,000

- Company logo on signage downtown
- Company logo included in email advertising to businesses and general public
- Company logo included on DBA Event Page
- Company name included on press release
- Thank you in DBA Newsletter
- Thank you on social media event page

"Autumn" Sponsor - \$500

- Company name included in email advertising
- Company name included on press release
- Company name listed on DBA Event page
- Thank you in DBA Newsletter
- Thank you on social media event page

“Scarecrow” Sponsor - \$250

- Company name in text included in email advertising
- Company name mention included on press release
- Thank you in DBA Newsletter
- Thank you on social media event page



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Please Check:

____ "Sugar Maple" Sponsor - \$2,500 - Limit ONE (Supply logo)

____ "Apple Crisp" Sponsor - \$1,000 (Supply logo)

____ "Autumn" Sponsor - \$500

____ "Scarecrow" Sponsor - \$250

____ I will be a Trick-or-Treating location (Inclusion on the Fall Fest Event Map)

***Must be a DBA member in good standing to be listed on map**

Company/Organization Name: _____

Contact Name: _____

Contact Phone: _____

Email: _____

Check Attached (Payable to: Saratoga Springs DBA) _____

OR Pay by credit card _____ (If you check this, we will email you a link to pay via credit card.)

Questions?

Email Information@SaratogaSpringsDowntown.com Or Call 518-587-8635

Payment must be in by September 26th for Marketing!

